

Work from home ideas for senior citizens

Work At Home & Digital Marketing *For Seniors*

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RESOURCE REPORT

Step #1

Do a Skills Audit (PART 1)

What are you experienced in?

What did you do before you retired?

List out all your tasks?

Step #2

Rank your skill sets in terms of proficiency

Rank based on # of years you did the task

Rank based on how specialized your skills were

Rank based on certifications or accreditation you received

Step #3

Pick your top 3 skills

Break down into specific services you can provide

Describe what you'll do

Describe the outcome clients can expect to get

Step #4

Practice your top 3 tasks

Time yourself

Can you be more efficient?

Can you automate parts of it?

What is your sustainable speed?

Step #5

Price your task output

Time yourself per task

How much do you want to earn per hour?

Calculate your actual production time

Get your rate by calculating your production time based on your preferred rate

Step #6

Find all Freelance platforms that feature your skill set

Create accounts

Post ads or bid on jobs

Step #7

Create your own service site

Start a blog

Promote your blog post

Create an appointment setting page

Step #8

Create a product based on your output

Create a sales page

Use your product to upsell your service